



Dude, What's Your Plan?

First Quarter Marketing Plan, 2017



Words of Wisdom From NCN...

Acquisition marketing is something that should be included every month; constantly try to gain more **NEW** customers! As long as you hit the other three elements once per quarter, you'll achieve FULL CIRCLE!

October 2017

November 2017

December 2017

Pressures / Problems / Challenges
(What keeps you up at night?)

Promotion/Product/Service Focus
(What should we be hitting hard?)

The Plan **The Budget**
(Whatawe Doin'?) \$ _____

Acquisition : _____

Retention: _____

Referrals: _____

Reactivation: _____

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